**WHERE’S THE BEEF COMMERCIAL**

3 old women walk up to a very large burger and inspect it.

MILDRED: It certainly is a big bun.

GERTRUDE: It’s a very big bun.

MILDRED: It’s a big, fluffy bun.

GERTRUDE: It’s a very big, fluffy-

*(She takes the top bun off to reveal an itty bitty little burger and a pickle slice)*

GERTRUDE: -bun *(disappointed)*

CLARA: Where’s the beef? *(She looks around for it)*

SPOKESPERSON: Some hamburger places give you a lot less beef on a lot of bun.

*(The women inspect the bun, removing their glasses, touching it, etc.)*

CLARA: Where’s the beef??

SPOKESPERSON: At Wendy’s, we serve a hamburger we modestly call the Single. And Wendy’s Single has more beef than the Whopper or Big Mac. At Wendy’s, you’ll get more beef and less bun.

CLARA: Hey! Where’s the beef??

*(Mildred is holding the big bun up to her ear)*

CLARA: I don’t think there’s anybody there.

SPOKESPERSON: You want something better. You’re Wendy’s kind of people.